



**keystosuccess**  
club.com

*Create Substantial Wealth Through Property*

**Inspire | Enable | Achieve**

## MARK TAYLOR – FOUNDER OF KEYS TO SUCCESS CLUB



### Background

- Business consulting, property investment and entrepreneurship for nearly 20 years

### Academic Background

- First Class Degree in Mechanical Engineering with Integrated European Studies
- Award for the Best Performance in Management Studies
- Advanced Diploma of Design, Manufacture & Management from Cambridge University

### Property Experience

- Seasoned property investor with experience in the UK , USA and across Australia
- Multi-million dollar personal property portfolio with 10+ properties globally
- Property columnist for Rex & Sky West Airlines (Australia's largest regional airline)
- Personally utilised multiple strategies including positive cash flow, negative gearing, property development, property renovation, strata titling, off the plan

## PROPERTY CLUB - EXECUTIVE SUMMARY

- **Education Platform**
  - *Expert Property Content*
  - *Australian Property Course*
  - *USA Property Course*
- **Investing in Australian Property**
  - Access high performing property deals
  - Build your property investment expert team
- **Investing in USA Property**
  - Access high performing property deals
  - Our end to end property package for investing in USA property
- KTSC has 4 levels of membership (**community, silver, gold , platinum**)

[Click Here To Get Instant Access To The Club!](#)

## CONTENTS

- Why People Invest in Property
- Challenges Facing Property Investors and Home Buyers
- What Do We Provide For Our Members?
  - *Education Platform*
  - *Investing in Australian Property*
  - *Investing in USA Property*
- How To Become A Member

## WHY INVEST IN PROPERTY



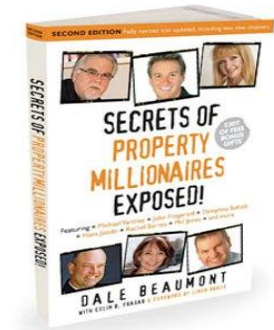
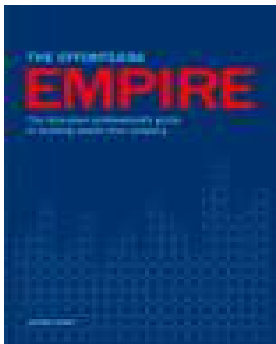
- Property is a **well proven arena for generating wealth**.
- Most **financially successful people** would hold a property portfolio as part of their overall wealth accumulation strategy.
- The main advantages gained from investing in property are:
  - Capital growth
  - Rental income
  - Degree of control
  - Can apply leverage concepts
  - Lower volatility
  - Tax benefits
  - Hedge against inflation
  - Touch and feel it
- We, at Keys To Success Club, are **passionate about helping people to buy or invest in property successfully**. As keen property investors ourselves, we realise the **stress** such a huge purchase can be for people and also the **significant risks involved**.

## CHALLENGES FACING PROPERTY INVESTORS AND HOME BUYERS

- Here are the types of things we hear from potential property investors and home buyers:
  - I am **too nervous** to move forward
  - I **don't have a good enough knowledge/understanding** of property investing
  - It **costs too much**
  - I **don't have the time**
  - I don't know **what is the best property strategy** for me
  - I **don't have the right contacts**, and I don't know who I should use
  - I **don't know how to find a good deal**
- Whilst buying property **can be one of the best things you can ever do**, it can also be a nightmare
  - *Negative equity situation?*
  - *Property scams*
  - *Buying over market value?*
  - *Squatters?*
- **Many people get burned entering into property** and the reasons for this is that they:
  - Do not really understand how to buy property
  - Mix with people who do not have their best interests at heart

## WHAT DO WE PROVIDE FOR OUR MEMBERS?

Service	Description
<h3>Property Education Platform</h3>	<ul style="list-style-type: none"> <li>Over 50 printed interviews, books, audio interviews, video interviews provided by out expert property contributors</li> </ul>
	<ul style="list-style-type: none"> <li>Australian property course covering all aspects of Australian property investment.</li> </ul>
	<ul style="list-style-type: none"> <li>USA property course covering all aspects of Investing in the USA market</li> </ul>



**Inspire | Enable | Achieve**

WHAT DO WE PROVIDE FOR OUR MEMBERS?

Service	Description
<p><b>Investing in Australian Property</b></p>	<ul style="list-style-type: none"> <li>• Access high performing property deals                             <ul style="list-style-type: none"> <li>• Tap into our recommended Australian sourcing partners</li> <li>• Agreed set of member discounts on service fees (up to \$1,500 per transaction)</li> </ul> </li> <li>• Build your property investment expert team                             <ul style="list-style-type: none"> <li>• Tap into our expert property panel</li> <li>• Get introductions into our preferred property partners</li> <li>• Use us as a neutral sounding board for key decisions</li> </ul> </li> </ul>



**Inspire | Enable | Achieve**

## WHAT DO WE PROVIDE FOR OUR MEMBERS?

Service	Description
<p><b>Investing in USA Property</b></p>	<ul style="list-style-type: none"> <li>• Access high performing property deals                             <ul style="list-style-type: none"> <li>• Tap into our recommended USA sourcing partners</li> <li>• Agreed set of member discounts on service fees for <i>American Property Partners &amp; Loans USA</i> (up to \$400 per transaction)</li> </ul> </li> <li>• End to end property package for investing in USA property                             <ul style="list-style-type: none"> <li>• Access to a full end to end service for the full sourcing, purchasing and management of USA property</li> <li>• Access to a strategic USA finance service</li> <li>• No service fees for use of <i>Ozforex</i>, our forex partner</li> <li>• Use us as a neutral sounding board for key decisions</li> </ul> </li> </ul>



**Inspire | Enable | Achieve**

## HOW TO BECOME A MEMBER

- We have 4 level of membership levels, with different fees and benefits
  - *Community*                      *Free*
  - *Silver*                              *\$7/month*
  - *Gold*                                *\$47/month*
  - *Platinum*                        *\$97/month*
- To find out what benefits you receive for each level, simply click on the red button on the website:

**Click Here To Get Instant Access To The Club!**

- Or, go to <http://www.keystosuccessclub.com/property-club-testdrive/membership-options>

We wish you all the best with succeeding in the wonderful world of property investment!

Kind regards

The Keys To Success Club Property Team

**Inspire | Enable | Achieve**



**keystosuccess**  
club.com

Mark Taylor  
**Founder**  
Keys To Success Club

*e: [mtaylor@keystosuccessclub.com](mailto:mtaylor@keystosuccessclub.com)  
m: +61424191370*

**Inspire | Enable | Achieve**